

Press Release

FOR IMMEDIATE RELEASE

## **Wells Fargo wins Best International Trade Finance Bank in Asia Pacific award for 2015**

- **Wells Fargo is a major provider of third-party, white-labelled trade services**
- **It operates one of the largest and strongest trade processing centres in the region**
- **It is recognised for robust technology infrastructure, strong risk and compliance culture and focus on customer service**

**Hong Kong, April 14<sup>th</sup> 2015**—Wells Fargo won the Best International Trade Finance Bank in Asia Pacific award for 2015 during the 16<sup>th</sup> Asian Banker Summit. The ceremony was held at the Four Seasons on April 14<sup>th</sup> 2015.

Wells Fargo is a major provider of third-party, white-labelled trade services to financial institutions in the region. It has one of the largest and strongest trade processing centres in the region, with a substantial market presence. A robust technology infrastructure, strong risk and compliance culture as well as a focus on customer service are what keeps it at the cutting edge in a fiercely competitive marketplace.

About 1,000 delegates attended the event, consisting of industry specialists, senior bankers, regulators, service providers and decision makers from leading institutions in Asia, the US, Europe and Latin America, where opinions and responses of practitioners from across the region to global issues are shaped.

The Transaction Banking Awards under the Asian Banker Business Achievement Awards are widely acknowledged by the financial services industry as the highest possible accolade available to professionals and banks in the industry as recognised in the Asia Pacific region.

The Transaction Banking Awards evaluate banks' achievements in cash management, payments, and trade finance. The winners for these awards are determined through a combination of surveys, interviews and field research by The Asian Banker's research staff. A stringent three-month evaluation process based on a balanced and transparent scorecard had been used to determine the winners.

### **About The Asian Banker**

The Asian Banker is the region's most authoritative provider of strategic business intelligence to the financial services community. The Singapore-based company has offices in Singapore, Malaysia, Hong Kong, Beijing and Dubai as well as representatives in London, New York and San Francisco. It has a business model that revolves around three core business lines: publications, research services and forums. The company's website is [www.theasianbanker.com](http://www.theasianbanker.com)

For more information please contact:

Ms. Janice Chua

Tel: (+65) 6236 6532

[jchua@theasianbanker.com](mailto:jchua@theasianbanker.com)

TAB International Pte Ltd  
10, Hoe Chiang Road, #14-06 Keppel Tower, Singapore 089315  
Tel: (65) 6236 6520 Fax: (65) 6236 6530 [www.theasianbanker.com](http://www.theasianbanker.com)  
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